AUDIT YOUR SCHEMA MARKUP

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SEO SIDEKICK

SCHEMA AUDIT

✓ Identify crucial content types needing markup

✓ Check competitors' Schema implementation

✓ Review current markup errors in Search Console

IMPLEMENTATION PRIORITY

✓ Start with organization/business info

✓ Add product/service markup

✓ Implement content-specific Schema

✓ Test all markup before going live

VALIDATION & MONITORING

✓ Run rich result tests

✓ Check mobile and desktop rendering

✓ Monitor Search Console for errors